

FOR IMMEDIATE RELEASE
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A-Train Marketing Earns Statewide Recognition with 2010 Governor's Service Award for Business Excellence

On April 26, the Governor's Commission on Community Service announced winners of the 2010 Governor's Service Awards, and A-Train Marketing Communications of Fort Collins was selected to receive The Outstanding Business Award above all businesses operating in Colorado.

The awards ceremony will be held on the East Steps of the Colorado State Capitol on Friday, May 14 at 10:00pm. Both Governor Bill Ritter and Lt. Governor Barbara O'Brien will be present to recognize the services of individuals and organizations.

The Outstanding Business Award applauds businesses that have "demonstrated a tremendous commitment to giving back to Colorado communities." Judges were asked to consider nominees commitment to service, impact on community, innovative solutions, contributions to a project or program. Along with working with many area non-profits to "drive the greater good," A-Train developed and implemented Spring Into Giving, a first-of-its-kind pro-bono auction that united the skills of our business community and raised over \$100,000 in cash and service contributions for area non-profits.

This is the second year Governor's Service Awards have been given. Last year, California-based healthcare giant Kaiser Permanente received the Outstanding Business Award, meaning A-Train is the first Fort Collins-based, female-owned, Colorado-based business to be recognized.

"Considering the pool of candidates includes any business operating in Colorado, this is really a humbling honor," says A-Train CEO and President Gretchen Gaede. "We're always proud to be recognized for our commitment to enriching our community by running a positive-impact company."

More information about the 2010 Governor's Service Awards can be found at www.colorado.gov/gccs.

About A-Train Marketing: A-Train Marketing Communications, Inc. is a full-service marketing firm that specializes in graphic design; strategic planning; message definition; print and web communications; public relations; identity, positions and branding; and non-profit marketing. For more information on A-Train Marketing, please contact Josh Johnson at 970-419-3218.

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