

FOR IMMEDIATE RELEASE
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A-Train Marketing Expands Office, Team in the Wake of Continued Success

FORT COLLINS -- A-Train Marketing Communications Inc. has acquired some much-needed breathing room and new manpower as the company nears its 10-year anniversary in the fall. Business has mushroomed in recent years, and A-Train only had one choice in handling the increased number of clients and workload: grow. This month the company expanded their offices and hired a public relations manager, former local journalist Andra Coberly.



As business has steadily grown for the independent, locally-owned marketing firm over the years, the staff and workload have quickly outgrown the small yet intimate space on the eighth floor of the First National Bank tower in Old Town. In early June, A-Train more than doubled its space by expanding into neighboring offices, adding a large creative space as well as three new offices for support staff.

This week, the Fort Collins marketing firm also added a new member to its growing staff. Andra Coberly has joined A-Train as the new public relations manager, and she will now oversee all media and public relations for the company and their long list of clients. Coberly enters into public relations directly from the newspaper industry, where she spent the last three and a half years with Fort Collins Weekly and later Fort

Collins Now; for the last two and a half years, she held the position of managing editor at the papers.

“It’s a new and exciting challenge for me and I’m thrilled to continue growing my relationships with the media and the Fort Collins community,” Coberly said. “I’m truly lucky to have the opportunity to work with A-Train, their clients and the media of Northern Colorado.”

A-Train Marketing Communications, Inc. is a full-service marketing firm that specializes in strategic planning; message definition; print and web communications; public relations; identity, positions and branding; and non-profit marketing. For more information on A-Train, please contact Andra Coberly or Gretchen Gaede at 970-419-3218.

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