

FOR IMMEDIATE RELEASE

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A-Train Marketing Team Hires New Account Manager

A-Train Marketing is proud to announce the addition of James Gurley as our newest team member. As accounts manager, James will be a representative for the client through all stages of marketing production at A-Train. He will work closely with the client to assess marketing needs, and then be instrumental in the development and execution of the marketing, working with A-Train's creative and research teams. We expect his exceptional communication, interpersonal and analytical skills will provide our clients the highest level of service.



James may be new to the team, but he is not new to A-Train. In the past, we have contracted James for survey design and analytics. He is a graduate of Colorado State University, where he studied corporate finance and marketing. Most recently, James was a mixologist at Chimney Park Restaurant & Bar in Windsor. James says he is “thrilled” to join A-Train.

“I feel like A-Train coincides with my core values,” he says. “Working with non-profits, caring about who you are working with – I think that’s pretty special.”

James says he is invested in Fort Collins, where he resides with his wife and three-year-old daughter. The family is also expecting a child this month.

“We are thrilled to have James on board and extend out opportunities for enhanced client service,” says Gretchen Gaede. “With his robust marketing research background, he will also help us augment the strategic marketing side of A-Train.”

About A-Train Marketing: A-Train Marketing Communications, Inc. is a full-service marketing firm that specializes in graphic design; strategic planning; message definition; print and web communications; public relations; identity, positions and branding; and non-profit marketing. For more information on A-Train Marketing, please contact Josh Johnson at 970-419-3218.

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