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### **A-Train Wins International Davey Award for Design Work on NCAP Campaign**

FORT COLLINS – A-Train Marketing Communications is thrilled to announce our design team has been awarded silver at the 2009 International Davey Awards in the Non-Profit Print Campaign category for event materials produced for the Northern Colorado AIDS Project’s Sweet Indulgence fundraiser.

The fundraiser was a confection competition, inviting the area’s brightest chefs to create sweet works of art. The print materials A-Train submitted for competition were likewise creative but also event focused. Invitations were designed to look like chocolate bar wrappers, arriving wrapped around a real chocolate bar. Show programs were modeled after menus. And event signage was printed on baking sheets.

The Sweet Indulgence campaign highlights A-Train’s stellar design combined with a creative approach that grabs attention.

“This award shows that A-Train is a marketing firm able to excel on an international stage,” says Art Director Susanna Dominguez. “And we deliver this level of design to all our local clients.”

Judged by the International Academy of the Visual Arts, which boasts Este Lauder, HBO, Wired and Sotheby’s among members, the International Davey Awards recognizes the successes of smaller firms, the Davids competing with Goliaths. The IAVA awards agencies that “derive their strength from big ideas, rather than stratospheric budgets.”

This is A-Train’s second Davey Award. The agency also won silver in 2007 for video production.

Contact Josh Johnson for interview, photo or any other requests.

**About A-Train Marketing:** A-Train Marketing Communications, Inc. is a full-service marketing firm that specializes in graphic design; strategic planning; message definition; print and web communications; public relations; identity, positions and branding; and non-profit marketing. For more information on A-Train Marketing, please contact Josh Johnson at 970-419-3218.

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